



Call for Associate Fellow (Communications/Journalism)

Pahle India Foundation invites applications for the post of Associate Fellow to work, *under the overall guidance of the Editor*, on designing, developing and generating content for Pahle India Foundation's monthly newsletter - *Resurgent India*.

Organization Overview

PIF was established in June 2014 as a not for profit, financial, economic and political research think tank. Its rapidly expanding team of young and committed researchers is dedicated to the task of '*facilitating policy change*' for achieving the necessary paradigm shift in development thinking and practices for India to achieve the aspirational goal of becoming a high income economy (in PPP terms) by 2050. PIF aspires to be a 21st century organization that encourages and supports creativity, non-hierarchical working conditions and collegial and collaborative.

Position Summary

Resurgent India is a monthly newsletter whose maiden issue will come out in September 2017. *Resurgent India* will focus on assisting, evaluating and facilitating the implementation of Prime Minister Modi's schemes that have been initiated. Each issue of the newsletter will identify one Scheme and analyse its objective, structure, progress in implementation and impact in States, highlight success stories of similar schemes abroad with the aim to highlight emerging policy trends and their likely impact on India's growth story and make recommendations that are not constrained by bureaucratic and political considerations. The initial contract for the selected candidate will be for six months which would be renewed further upon performance evaluation. In case of outstanding candidates who meet PIF's requirements, the probation requirement can be waived.

Qualifications

Masters in Communication and/or Journalism with relevant *minimum 3 years* of work experience in reporting. Highly desirable would be a combination of Economics, Journalism and/or Communications with at least *3 years* of relevant work experience.

Remuneration

Higher than in comparable think tanks

Primary Responsibilities

- Content planning and execution of each newsletter
- Identifying and writing up success stories, implementation hurdles, scalability issues if any for every scheme selected
- Interacting with relevant policymakers and stakeholders
- Building partnerships with think tanks, implementation agencies and universities across major States
- Coordinating with partner organisations to collect content for the newsletter in a timely manner
- Coordinating with the team to ensure timely output and execution of newsletter
- Rigorous marketing through email, newsletter, social media and other pertinent channels

Knowledge and Skill Requirements

- Strong communication and marketing skills through social media

- Superior writing skills
- Ability to analyse information critically
- Ability to think innovatively
- Proficiency in making presentations, report writing and delivering high accuracy in all work products
- Knowledge of MS Office, especially Word, Excel and Powerpoint

In addition to the above, the ideal candidate would be a team player, highly motivated, particular about observing deadlines and prepared for outcome based performance evaluation. PIF follows a progressive HR policy that includes flexi time, outcome based increments and premium on collegial and non-hierarchical working conditions. He/ she should be flexible in working hours and willing to travel.

Application Procedure

Applicants should send CV and Cover Letter to careers@pahleindia.org